

## OUTDOOR ADVERTISING LICENSE (LICENSE AGREEMENT)

Version BF-OD.1.09  
<http://brownfox.org/licence/>

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Font is a work of graphics (art), a drawing that you see.

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Neither the Font nor the Font Software is sold. The right to use the Font and the right to use the Font Software are sold. These are different rights, you can buy them together or separately. You can’t use the Font or Font Software for free.

We have several types of licenses. Each license authorizes something and prohibits something. You need to choose the license that suits you. You can only use the font as described in the license you purchased. What you bought is indicated in the invoice.

The person who paid for the license is the Payer. The one who uses the font is the User. You can be both a Payer and a User at the same time.

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If you paid for the license and/or started using the font, then you agree with everything that is written here.

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- firewall board, such as any banner spread over all or any portion of a wall or a façade of any building;
- trivision consisting of a triangular prisms placed inside a frame, displaying no animation;
- electronic display, board or screen displaying any static illustration;
- side-mounted box sign fixed perpendicularly on any wall or façade;
- branded vehicle;
- air balloon or aerostat;
- office sign plate;
- outdoor or indoor wall light panel;
- A-frame, sidewalk, ground or pavement sign or stand;
- rollup banner stand or banner scroller;
- cross-street banner
- wall banner;
- floor- or ground-based advertising pylon;
- advertising pillar or morris column;
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- advertising poster (including adhesive), bill or placard intended for installation outdoor or as part of window-dressing or decoration of any showcase or retail space of the User;
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## 3. WHAT THE LICENSE ALLOWS

To use the font in static advertising messages on the media listed on the left.

You can install the font on one of your own computers only to create the original designs of advertising messages.

You can only use the font in your own ads. The user of the font can only be the advertiser, but not the advertising distributor or advertisement producer.

If you are an advertiser and a contractor (design agency) produces advertising for you, you need to purchase an additional "Service License", or the contractor must have its own "Desktop license".

If you are an advertising producer, this license is not needed by you, but by your customer.

You must ensure that the font is protected from illegal copying.

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You cannot use the font in signboards and rooftop signs. To do this, you need a "Logo" license.

The font cannot be used in logos, product names, slogans, or other identity. For this, you need a "Logo" license.

You cannot use the font in 3D letters. To do this, you need an individual license.

You may not sell or rent advertising materials. To do this, you need a "Goods and print" license.

You can't use the font in ways that aren't described in the section above. For example:

- on websites
  - in apps
  - in logos and identity
  - in social networks
  - on packages
  - in video
  - in TV broadcasting
  - in electronic publications
  - in electronic advertising
  - install the font on the server
  - install the font on more than one computer
  - transfer the font to contractors
- Specific licenses are required for the listed uses. You can publish the logo in all the listed media without purchasing an additional license.

You can't transfer font files to other people, either for free or for a fee.

Anything that is not explicitly allowed is prohibited.

#### 5. IF SOMETHING IS UNCLEAR

Send your question to [hello@brownfox.org](mailto:hello@brownfox.org) and wait for our response before you start using the font.

#### 6. TERM AND TERRITORY

You get the right to use the font immediately after payment and almost indefinitely on the

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9.2. The Payer, acquiring the authorization to use the Products by the User, shall procure that the User has read, understood and consented to the terms and conditions of this License. The User is not authorized to use the Products until the User has given the Licensor such consent.

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## 8. OBTAINING THE FONT

If you purchased the license through payment of the invoice, we will send you the font files by email within seven days after payment. (We usually do this on the day of payment or the next day).

If you purchased a license on our site, you will receive a link to download font files and a link to the license text.

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You can buy a license for another person (individual or legal entity), but you will not be able to use the font yourself on this basis. In this case, you are the Payer, and the person for whom you buy the license is the User.

You must share the license terms with the User with and obtain their consent to these terms. Otherwise, he has no right to use the font.

When purchasing a license, you must provide the necessary information about yourself and the User: Name, Address, VAT-ID, e-mail.

If you have not specified all or have specified incorrect data, the User cannot use the font.

If there are not enough fields on our website or on the distributor's website to enter information, use the fields that are available, such as: "John Doe (personal details) for ACME LLC (details)".

The font or download link will be sent to the e-mail address that you specify. If you specified your own e-mail address, you need to forward our email to the User and delete the font.

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If our font does not work for you or does not work as you expected, the Licensor is not responsible for this and is not obliged to help you. (Usually we do respond to reports of technical problems, but the problem is always on the user's side. So before you write to us, try to solve the issue yourself).

In the worst case, the Licensor will pay you no more than 1000 rubles for the damage.

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